

Tsáí

TEA THE GREEK WAY

an organic series from

El Greco
NATURAL HERBS & TEAS



hand picked

PURE
WARM
TRUE

like the sea
like the sun
like the people



teabags included

A carefully picked selection of gourmet organic varieties,
chosen for those wishing to experience a kaleidoscope of flavours.

“Tsái” or “Tsai”, is the Greek word meaning herbal tea.
Wishing to inspire and pass on to the world secret flavourful pleasures,
ancient medicinal knowledge and deep rooted traditions.

This new line of exceptional herbal teas has come to instill in us
“**what tea means to Greece**”



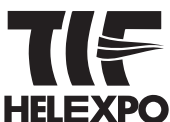
Its in the air you breath,
in the taste of the sea, in the rays of the sun.
Just pour a beverage and see
what we known for centuries as our land's
flavour, aroma and medicine.

On the packaging we illustrated
the traditional tea production of
the greek herbal infusion varieties.
Telling the story of this godblessed land,
touched by the mediterranean, torn by the
wind, loved by its people.

Enjoy it in 7 different organic flavours.
3 single estate herbal infusions and 4 blends.



“ f o r t h o s e w h o k n o w t h e i r t e a ”



ORGANIC PRODUCT
PACKAGING & DESIGN
AWARD

2017

